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Substitute	e for form 1449A/PTC)		C mplete if Known			
INFORMATION DISCLOSURE				Application Number	Not Yet Assigned		
	TEMENT B			Filing Date	October 1, 2003		
UIA	(EMENT D		LIOAN	First Named Inventor	Brian Shield		
				Group Art Unit	Not Yet Assigned		
(use as many sheets as necessary)			necessary)	Examiner Name	Not Yet Assigned		
Sheet	1	of	2	Attorney Docket Number	W2100/280782		

			U.S. PATENT	DOCUMENTS	
Examiner Initials *	Cite	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	No.'	Number - Kind Code ² (if known)			
MA	<u> </u>	US-6,467,089	10-15-2003	Aust et al.	
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Examiner Signature	/Mohammad Ali/	Date Considered	06/07/2006

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Substitute for form 1449A/PTO C mplete if Known Application Number Not Yet Assigned INFORMATION DISCLOSURE October 1, 2003 Filing Date STATEMENT BY APPLICANT First Named Inventor **Brian Shield Group Art Unit** Not Yet Assigned (use as many sheets as necessary) Examiner Name Not Yet Assigned of 2 Attorney Docket Number W2100/280782 Sheet

		OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
Examiner Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²
MA		NIELSEN MEDIA RESEARCH: "About Nielsen Media Research," September 15, 2003, pp. 1-3, www.nielsenmedia.com/about_us.html	
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